

GO! 2025

Nova Gorica - Gorizia

European Capital of Culture candidacy

LOGO MANUAL

GO! Nova Gorica - Gorizia 2025

Kandidatura za **Evropsko prestolnico kulture**
Candidatura a **Capitale Europea della Cultura**
European Capital of Culture candidacy

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INSTRUCTION

 # da251d
rgb: 218 : 37 : 29
cmyk: 9 : 98 : 100 : 1

 # 1c75bc
rgb: 28 : 117 : 188
cmyk: 85 : 50 : 0 : 0

 # 12a3b5
rgb: 18 : 163 : 181
cmyk: 77 : 16 : 27 : 0

 web: # cc3333

 web: # 0066cc

 web: # 33cccc

ECoCCC subtitle ▶
- may be written in different variations
depended on the context
(type Myriad Pro Bold and Regular)

European
Capital of
Culture
candidacy

European Capital of Culture
candidacy

left: in Corbel*; right: in outlines
*- it can always be constructed from Corbel Bold

LOGO ▲

BACKGROUND ▼

- if logo not used on white, neutral or photo,
the **background** colour is
fading from # 12a3b5 to white
see more on background on next page

- RED/BLUE on white or
neutral background



- BLACK on white or
neutral background



- BLACK/GRAY on white
or neutral background



- WHITE/BLACK on
dark gray background



- WHITE/BLACK/GRAY on white
or neutral background



OUTLINES

ECoCCC GO! 2025 logo



Kandidatura za **Evropsko prestolnico kulture**
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- RED/BLUE on white or neutral background



- BLACK on white or neutral background



- BLACK/GRAY on white or neutral background



- WHITE/BLACK on dark gray background



- WHITE/BLACK/GRAY on white or neutral background



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2025

ECocC GO! 2025
case of usage: logo with background

GO! Nova Gorica - Gorizia
2025

adaptable to different shapes
(open, round for stickers, rectangular for banners...)
just take care that it is always set at the transition
from 12a3b5 to white field

GO! Nova Gorica - Gorizia
2025



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2025

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2025

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2025

ECoCc GO! 2025
case of usage: visit cards



Nova Gorica - Gorizia / Corbel Bold
GO! 2025 / Corbel Bold
European Capital of Culture / Myriad Pro, Bold
candidacy / Myriad Pro Regular

Name Surname / Corbel Bold
Vodja kandidature / Corbel Regular
Responsabile della candidatura / Corbel Italic

fonts

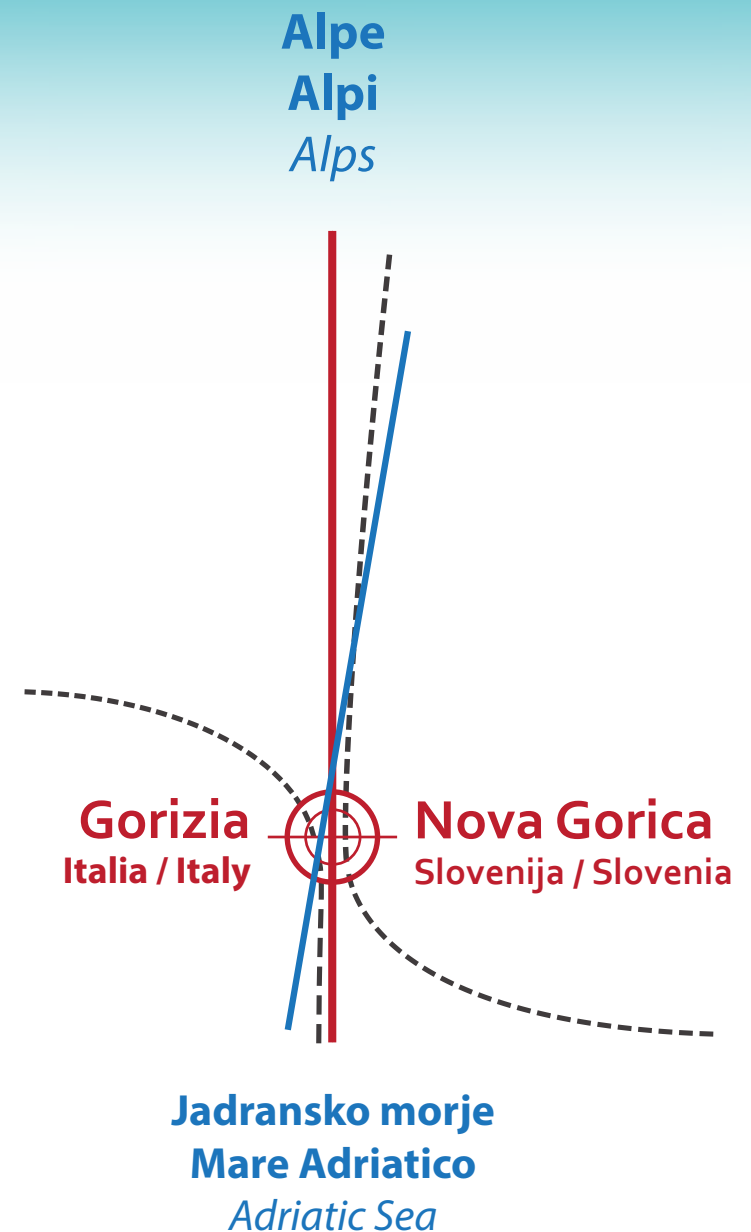
GO! Nova Gorica - Gorizia 2025

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Pisarna EPK GO! 2025
Ufficio CEC GO! 2025
ECoC GO! 2025 Office

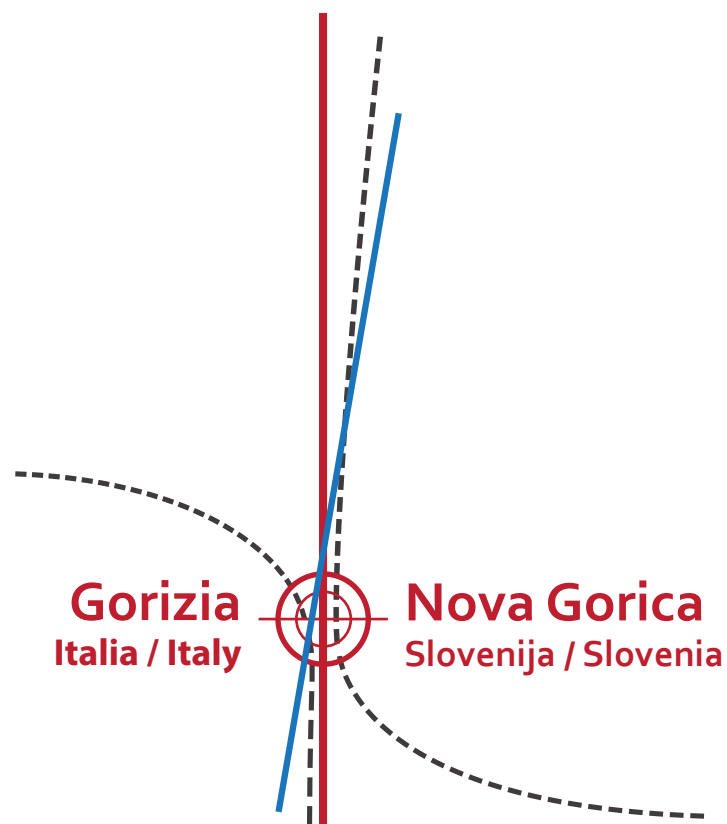
Kolodvorska pot 8
5000 Nova Gorica
Slovenija

epk2025@nova-gorica.si
www.go2025.eu



ECoCc GO! 2025
*info graphic of the
geographical area
of the Go! 2025 ECoC*

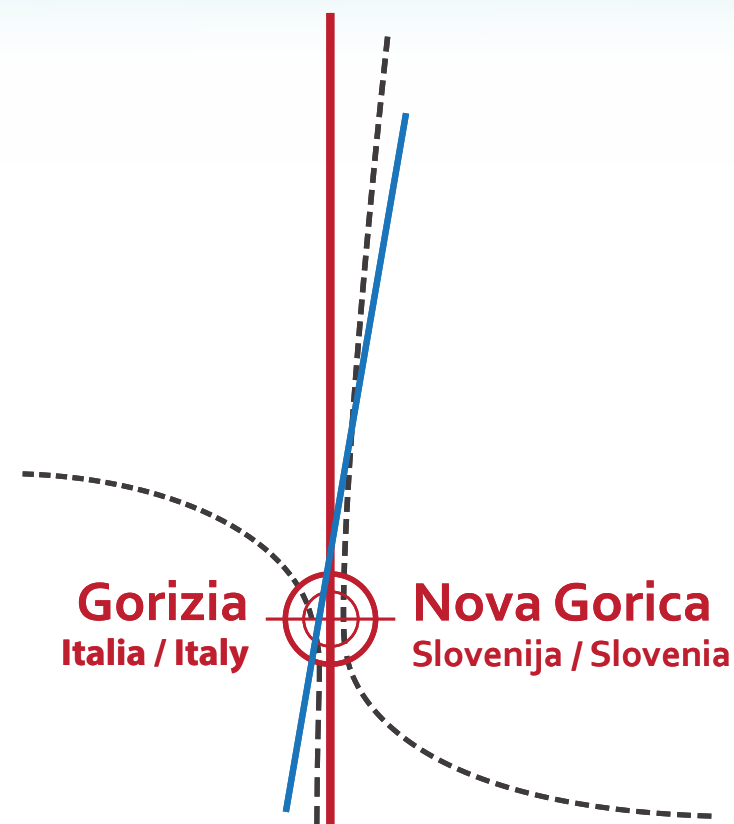
Alpe
Alpi
Alps



Jadransko morje
Mare Adriatico
Adriatic Sea

Rene Rusjan
2017/2019

Alpe
Alpi
Alps



Jadransko morje
Mare Adriatico
Adriatic Sea